



Affordable Search Engine & Web Services Designed For Direct Sales Industry

717-751-2793

<http://SEO.DebBixler.com>

Top 10 SEO Performance Analysis

Search Engine Optimization or SEO is constantly changing. SEO is your website's ability to rise to the top of the search engines for various keywords. There are many variables and there are no hard and fast rules. Basically, your search results are a combination of many variables that (mostly Google) search engines are constantly changing or revising. Your actual SERP (search engine results page) rank, or where you show up on a specific keyword search, is the result of algorithms, a set of rules or a mixture of variables that only Google knows. There are however specific proven best-business-practices or systems that when applied routinely will improve your SERP.

Your performance analysis will include a detailed look into where you are now and why. It will include a list of priority recommendations to be implemented immediately as well as ongoing recommendations for the future.

Our goal is for you to get more traffic to your website! Deb Bixler knows SEO and she knows direct sales. Search Google and see for yourself the results that DebBixler.com and the other sites in the network will return:

- 7 out of 10 results on the first page of Google for the key word [home party seminars](#)
- 10/10 (actually, it is more like 100 out of 100) for [Deb Bixler](#) (at one time the real Deb was only 1 in the first 30 or so of the Deb Bixler SERP results!)
- 2/10 for [direct sales games](#) or almost any other variation
- Try [direct sales meetings](#) to find 3/10
- Or [direct sales meeting themes](#) believe it or not will bring 7/10 with about 5 of them being video
- [Party plan bookings](#) = 3/10
- [Home party training](#) will bring in 6/10
- [Direct sales training](#) is only 1/10 (We better get to work on that one!)
- [Home party plan sales](#) 3/10

Go ahead! Check out the SERP (search engine results page) on some of the keywords listed above. Remember that SEO is not just about your website. You will notice that videos, directory listings, social sites and more come up in the SERP.

What is your niche? Do you want to RISE to the top of Google?

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The TOP 10 Performance SEO Analysis will get you there!

The analysis will include a written report which includes detailed explanations. In addition to the written performance review, you will also receive a one-hour conference call training for you and your sales team on the results of the report.

Your Performance Analysis will include:

- a keyword analysis for your target words
- link analysis
- possible website coding issues
- your current traffic sources
- overall analysis of your search engine situation
- recommendations for urgent changes to improve your search engine rankings
- recommendations for ongoing changes to improve your search engine rankings
- your ranking with Google and Alexa
- the mistakes you are making in the eyes of the search engines
- a meta tag and keyword “make-over” for three web pages

Your Performance Analysis does not include:

- a guarantee that you will rise to the top of the search engines
- implementation of the results

SEO is multi-faceted and constantly changing. SEO is an ongoing process that requires constant attention and education. It is dynamic, fun, exciting and frustrating all at the same time. This investment in your business will pay off only if you are committed to the implementation of the recommendations and to giving ongoing attention to this endeavor.

Fees:

Top 10 SEO Performance Analysis: \$1450

DSWA Member's Discount Top 10 SEO Analysis: \$1099

- **Take \$100 off:** Provide a home page text hyper-link from your site to one of ours for 1 year.
- **Take \$300 off:** Provide a home page text hyper-link from your site to one of ours for life. This is a substantial savings and we trust you will maintain your commitment.

Note: All fees are paid in advance and SEO work is non-refundable.

Other Web Services

- Keyword research by the page: 2 Pages = \$75.00
- Website-Blog Set-up/Installations: We watch out for your image! Affordable for your team, no cost to you!
- Social media, keyword or blog training services, webinars and education
- Direct sales education

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Deb Bixler, is a culinary trained chef turned passionate speaker who teaches health living, wellness education and direct sales training solutions. Her mission is to create a better future for families through healthy living and increased cash flow in home based businesses.
<http://www.DebBixler.com>

With a vast internet presence Deb has effectively utilized the internet as a resource for her business. Offering web services to the home business and direct sales business owners and corporations at affordable prices, Deb provides SEO and web services that are affordable to all home business consultants and WAH businesses. Her vast home business industry knowledge enhances the SEO services she provides to the direct marketing companies that she works with.

Direct sales resources and training:
<http://www.CreateACashFlowShow.com>

<http://SEO.DebBixler.com>
<http://www.HowToBuildAWebsiteQuick.com>
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